



UNITED BANK OF INDIA : LEAD BANK DEPARTMENT
Convener : State Level Bankers' Committee for West Bengal

Ref : LBD/SLBC-WB/MSME/ 453 /2018

Dated, the 28th November, 2018

Re : Minutes of the SLBC Sub-Committee meeting on MSME on 20-11-2018

The meeting commenced with the welcome address by Sri Mukti Ranjan Ray, General Manager (Prisec) and Convener of SLBC, West Bengal. He started the proceedings with an outline of the ongoing program "Strengthening of Ecosystem for MSME". It was informed to the House that Nadia, Murshidabad & Bankura have been selected as Aspiration Districts with identification of Handloom for Nadia & Murshidabad and Handicrafts for Bankura as the core activity under cluster approach.

- He sought the co-operation of all the member banks and the DCOs functioning in the said districts for playing a proactive role and achieve the objective of the program
- The thrust area being MSME, it is gathered that the uncovered weavers should be primarily targeted for coverage under MUDRA loans
- Restructuring of MSME loans under stress is also one of the agenda
- RSETIs are also expected to play a major role with settlement of the trainees.
- Candidates registered with Kaushal Bikash Kendras are to be taken up by banks for credit linkage
- Similarly left out population should be covered under PMJDY, PMSBY & PMJJBY schemes.
- Also, proper awareness is to be created for GST Registration, Sanction of loan in 59 minutes, etc.

(Action Member banks in Nadia , Murshidabad & Bankura district)

Next discussion was on clusters and bank linkage. It has been found that the list of clusters with 281 number needs to be matched with the updated clusters list as available with SLBC and MSME & T Deptt. It has been mentioned that 448 clusters exist in the State out of which 134 are in Handloom sector. Sri Vijay Bharti, Director, MSME & T Deptt emphasized on the need based finance to the MSME sector on cluster approach. He cited the example of Silver work clusters in Ranaghat and Zari Works in 24 Paraganas (South) .It was decided that 10 core activity related clusters with one (1) activity per district would be adopted for focused growth in the sector. He also highlighted the formation of Industrial Co-Op Societies targeting the cluster members and opined that their roles should be in line with SPV (Special Purpose Vehicle) for taking care of the financial needs of the members.

(Action point : SLBC and MSME & T Deptt)

Sri Bharti also pointed out that GoWB has drawn a plan for the huge number of E-Rickhsaws where subsidy is also available. He urged upon the banks to take up the matter and introduce a convenient product for this eco-friendly mode of transport. Sri Bharti then requested the participants to put forward suggestions for improvement in MSME sector.

(Action : Member Banks)

Sri P Dutta, Dy Director, Institutional Finance, suggested EDP training for all the entrepreneurs. Sri Bharti endorsed the view and informed that necessary support will be available from the Deptt.

BGVP also informed that all candidates under SVSKP scheme should be covered under EDP training and RSETIs would be involved.

AGM of NABARD suggested that RSETIs should identify some prospective trained entrepreneurs and arrange for Stand Up India / MUDRA portal data registration for picking up by concerned preferred banks.

PNB had stressed that RSETIs must ensure full settlement (preferably through credit linkage). Sri Bharti suggested that DLRC must evaluate the performance of RSETIs in this regard.

Corporation Bank was asked by Sri Bharti to attend to Silver Filigree workers through its 3 branches in 24 Paraganas (South) district.

Central Bank of India suggested that Awareness program in the clusters regarding Forward & Backward Linkage facility for particular activities which will help the Banks to assess the credit needs in a better way.

Mr Imtiaz Ahmed, Dy General Manager, RBI, informed that by 15-01-2019 an information sharing cum credit linkage camp is to be arranged by all banks in the clusters with concentration of MSME units. Also. A few bank branches are to be identified as specialized branches for accelerating the pace of credit off take. MSME information counter should be available in cluster concentrated area branches. Sri Bharti also assured support from the Deptt in such program to be taken up by banks.

(Action : Member banks)

As decided, Central Bank of India will drive the awareness drives in North Bengal & Darjeeling districts targeting some fixed product with proper interactive participation of the entrepreneurs. Honey keeping business should be the theme for the drive as experienced in the Malda district success story. One (1) interactive camp per quarter has been suggested.

(Action : For LDM of North Bengal & Darjeeling District)

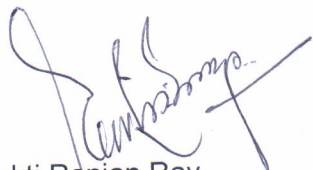
Allahabad Bank has suggested that some Unique Identification Number in line with big corporate entities be allotted for probable mapping in Udyog Aadhar portal.

State Bank of India informed about specialized branches where experienced officials are posted and imparting training to the branches on selective basis considering the potential . The bank requested for the list & address of the clusters from MSME & T Deptt. Sri Bharti advised to collect information of clusters and availability of bank branches in the proximity by the Deptt. It was also mentioned that SPVs are already maintaining a/c on mandatory basis.

It was also suggested during the meeting that the pending proposals sponsored under PMEGP, SVSKP scheme are to be disposed at the earliest as it will boost up the credit deployment in the sector.

(Action : Member banks)

The meeting ended with vote of thanks by the Convener of SLBC with the opinion that the stake-holders are moving in the right direction and things will definitely improve in the coming days.



Mukti Ranjan Ray
General Manager (Prisec) &
Convener, SLBC

